

Nicolet Recreation Department Advertising Opportunities

Advertise your business in four different ways with the Nicolet Recreation Department! Please contact Nate Brooks for more information at nate_brooks@nicolet.k12.wi.us or call (414) 351-7568.

➤ Bulletin Advertising

	3 Issues	2 Issues	1 Issue
Full Page 8.5 x 11 in	\$520	\$360	\$200
Half Page 4.25 x 5.5 in	\$260	\$180	\$100
Quarter Page 2.125 x 2.75 in	\$130	\$90	\$50

****Glossy/Color advertisements are available for an additional \$25.00****

The bulletin is delivered to every household (11,000) in Bayside, Fox Point, Glendale, and River Hills 3 times a year. There are a total of 26,000 residents in the four communities. Deadlines for the bulletins are Summer – March 1st, Fall – July 1st, and Winter/Spring – November 1st.

➤ Website Advertising

1 Year	6 Months
\$300.00	\$180.00

<http://www.nicolet.k12.wi.us/activities/recreation.cfm>

We added on-line registration to our website. Traffic on our site has increased dramatically as a result. This is a great way to promote your business.

➤ Recgram Advertising

4 Weeks	Weekly
\$180.00	\$50.00

The recgram is e-mailed weekly to a database of 2,000+ e-mail addresses using Constant Contact. The recgram is sent to participants to remind them of upcoming programs and other pertinent information from the Nicolet Recreation Department. Advertisements are located at the bottom of each recgram.

➤ Flyer Advertising

4 Weeks	Weekly
\$180.00	\$50.00

The school folder flyers are distributed once a week to 1,500 area feeder school students. The flyers are sent to area students to remind them of upcoming recreation programs. Advertisements are a full page in size and would be on the back of the flyer.